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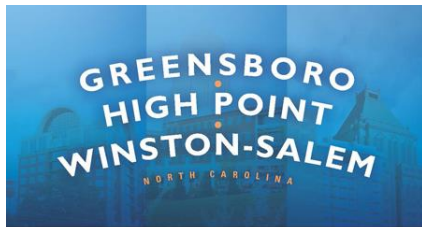
## Community Profile 2013-2014 wins SEDC award



### News release – August 5, 2014

- Loren Hill, president, High Point Economic Development Corporation, 336-883-3116
- Dan Lynch, president, Greensboro Partnership Economic Development, 336-387-8310
- Bob Leak, president, Winston-Salem Business, Inc., 336-723-8955

MEMPHIS – The Southern Economic Development Council (SEDC) has honored a joint publication of three local economic development agencies: Winston-Salem Business, Inc., Greensboro Partnership Economic Development, and High Point Economic Development Corporation.



**Community Profile 2013-2014** was recognized as a “2014 Communication Awards” winner at the August 3-5, 2014, SEDC annual conference in Memphis, Tennessee. SEDC judged the profile according to graphic appeal, clarity of message, quality of information, positioning/differentiation, and format.

Highlighted in the profile are recent company expansions and the area’s leading corporations. Many shared assets are noted – including the region’s strategic location, exceptional infrastructure, well-prepared workforce, superior higher education institutions, and cultural/recreational amenities. Population figures and state/local tax information are also included.

The brochure – which is also available in Japanese, German, Chinese, Spanish, Korean, and French – has been distributed to prospective companies, site selection consultants, and others seeking to learn more about the advantages of doing business in the three cities and the counties of Forsyth and Guilford.

*Community Profile 2013-2014* is available online at each of the organization’s websites.

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### SOUTHERN ECONOMIC DEVELOPMENT COUNCIL

Tracing its roots to the fall of 1946, the Southern Economic Development Council is the oldest and largest regional economic development association in North America. It has members in Alabama, Arkansas, Florida, Georgia, Kansas, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia, and the District of Columbia. The SEDC office is in Atlanta.